

[BC01] Chief Executive Officer's Role

The General Manager as Chief Executive Officer, is accountable to the Board acting as a Board. The Board will instruct the CEO through written policies, delegating to the CEO's interpretation and implementation.

As the Board's sole official link to the operating organization, the CEO's performance is considered synonymous with organizational performance as a total. Consequently, the CEO's job contributions can be stated as performance in only the two following areas.

1. Organizational accomplishment of the provisions of the Board policies on *ENDS*, and
2. Organizational operation within the boundaries of prudence and ethics established in Board policies on *Executive Limitations*.

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